

## Analysis of Factors Causing the Lack of Interest of Parents in Sending Their Children to Permata Bolobung Kang Kindergarten

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### ABSTRACT

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Early childhood education (ECE) plays an important role in children's development, especially in preparing them to enter primary education. However, in Permata Bolobung Kang Kindergarten, the early childhood participation rate is still relatively low. This study aims to analyze the factors that cause parents' lack of interest in sending their children to Permata Bolobung Kang Kindergarten, with a focus on parents' concerns about the quality of teaching that is not in accordance with the child's age. The research method used was descriptive qualitative with interviews and observations. The results showed that parents' concerns about teachers' understanding of the characteristics of early childhood development were the main factor that caused their low interest. This research is expected to provide input for related parties in an effort to improve the quality of early childhood education and early childhood participation at Permata Bolobung Kang Kindergarten

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## **INTRODUCTION**

Efforts to stimulate the development and growth of children aged 0–6 years before they enter elementary school in order to prepare them mentally and physically for further education are known as early childhood education. (Kartika & Ambara, 2021). Early childhood is when a child is between zero and six years old, they are considered preschoolers; this age range is also known as early childhood. The National Association for Early Childhood Education (NAEYC) also argues that early childhood should include from birth to eight years of age (Syauqila, 2022) Early childhood education is expected to support the development and growth of early childhood in areas such as language development according to developmental stages, social-emotional intelligence, and physical growth and development. As a result, early childhood education must be of high quality to encourage children's development. (Kartika & Ambara, 2021)

Early childhood education (PAUD) has a major positive impact on children's development. One form of early childhood education (PAUD) that is important to prepare children to enter the next stage of their education is kindergarten (TK). Because preschool children have begun to move away from their parents and relatives, early childhood is basically the best time to develop children's potential. Children at this age must begin to learn to recognize their new environment, which at first seems quite foreign to them—the school environment. (Salingkat, 2022) However, not all parents have the same interest in sending their children to kindergarten. This can be seen from the problems that occurred at Permata Bolobunggang Kindergarten, where the participation rate of early childhood children is still relatively low. Early childhood needs motivation from parents and those around them to foster their interest in learning (Lamadang, 2020) One of the factors that is thought to be the cause of the lack of parental interest is concern about the quality of the teaching provided. Parents are worried that the teaching given by the teacher is not in accordance with the child's age limit, so it can have a negative impact on their psychological development. This concern arose due to information that teachers at Permata Bolobunggang Kindergarten did not have adequate understanding of the characteristics of early childhood development.

These parental concerns are not without foundation. Several studies have shown that age-appropriate teaching can cause stress, anxiety, and even developmental disorders in children. Therefore, it is very important to understand more deeply the reasons why parents are not interested in enrolling their children in Permata Bolobunggang Kindergarten, especially related to concerns about age-inappropriate teaching. The lack of interest of parents to send their children to kindergarten is due to factors of understanding related to early childhood development (Lamadang et al., 2023) With an emphasis on parental concerns about inappropriate teaching, this study attempts to examine the reasons why parents are not interested in enrolling their children in Permata Bolobunggang Kindergarten. In an effort to improve the standards of early childhood education and increase children's involvement in Permata Bolobunggang Kindergarten, the findings of this study are expected to be useful

for relevant stakeholders, including kindergarten administration, teachers, and parents.

## LITERATURE REVIEW

Analysis, according to Harahap in Azwar (2019), is the process of dissecting or dismantling a unit into its basic components. (Septiani et al., 2020). Analysis is the process of examining something to see how it really is. Analysis is a necessary step to reflect on and understand something, and finally accept the results of the research that has been done. (Padil Muhammad, 2021) defines analysis as the study of a particular event to ensure that the situation is clear.

There are two categories of reasons that influence parents' decisions to stay home with their children: internal and external. Need factors and motive/goal factors are examples of internal variables (from within). Therefore, parents are not interested in enrolling their children in the school if they do not need the education there or if the education is not in accordance with what they want, or if they do not have clear goals or motives. The influence of family, school, and community are examples of external factors (from outside) that may influence parents' desire to send their children to school. Parents' decisions to send their children to school can be influenced by various family issues, including parenting style, home conditions, family economy, and family background.

Factors related to the school include curriculum, buildings, students, teachers, and facilities. Because everything that is still under the jurisdiction of the school can make parents decide not to send their children there. Social aspects include peer groups, number of students in the city, community culture, and student activities. Parents also think about sending their children to schools in the area. (Azzahra et al., 2022)

In its basic definition, interest is the desire to do something, travel, or, on the other hand, the desire to avoid doing certain things, such as buying something, going somewhere, etc. Interest is a mental state that includes aspects of pleasure and interest in certain things. (Azzahra et al., 2022).

## METHODOLOGY

To explain previous findings without changing the data of the variables being studied, descriptive qualitative research uses direct interviews. (Hanyfah et al., 2022)

The descriptive qualitative method is the approach taken in this study, focusing on the analysis of factors causing parents' lack of interest in sending their children to school at Permata Bolobungkang Kindergarten. With the respondent criteria, namely the community. Based on these criteria, 1 teacher and several members of the community were obtained as research subjects. An explanation of the factors analyzed to determine why parents are not interested in enrolling their children at Permata Bolobungkang Kindergarten. obtained through questions arranged based on the problem. This study was conducted from February 25 to March 3, 2025. Data collection was carried out through observation and interviews.

## **RESULTS AND DISCUSSION**

According to the study, there are several reasons why parents are not interested in enrolling their children in Permata Bolobungkang Kindergarten. These include inadequate infrastructure and facilities, as well as teachers who use inappropriate teaching techniques.

### ***Data Collection Techniques***

#### ***1. Observation***

Observation to obtain information about the topic being studied and to observe the reasons why parents choose not to send their children to Permata Bolobungkang Kindergarten.

#### ***2. Interview***

Parents who did not send their children to Permata Bolobungkang Kindergarten were interviewed using a series of oral questions. to understand the elements that influence parents' choice not to send their children to Permata Bolobungkang Kindergarten.

Parents are reluctant to enroll their children in Permata Bolobungkang Kindergarten for the following reasons:

#### ***1. Teachers whose Teaching is not Appropriate***

One of the factors suspected of causing parental lack of interest is concern about the quality of teaching provided. Parents are concerned that the teaching given by the teacher is not appropriate for the child's age limit, so it can have a negative impact on their psychological development. This concern arose because of information that teachers at Permata Bolobungkang Kindergarten lacked adequate understanding of the characteristics of early childhood development.

These parental concerns are not without basis. Several studies have shown that age-appropriate teaching can cause stress, anxiety, and even developmental disorders in children. Therefore, it is very important to understand more deeply the factors, especially concerns about age-inappropriate teaching, that make parents reluctant to enroll their children in Permata Bolobungkang Kindergarten.

#### ***2. Lack of Facilities and Infrastructure***

Facilities are tools used for the teaching and learning process, both indoors and outdoors, in order to achieve the objectives of this educational research successfully, methodically, effectively, and efficiently. Meanwhile, infrastructure is a facility that supports the learning process indirectly. Such as the environment, roads to school, and so on (Fadillah & Aliyyah, 2024)

One of the determinants of school quality is infrastructure and facilities for teaching. However, the reality is that many infrastructures and facilities are not managed and maximized properly, which requires knowledge and use of school-based educational infrastructure and facilities management. Understanding infrastructure and facilities can help policy makers in schools see how they can contribute to the development, use, and assessment of existing infrastructure and facilities to maximize their use to achieve educational goals. (Rohiyatun & Najwa, 2021)

A significant obstacle for Permata Bolobungkang Kindergarten is the lack of adequate infrastructure and facilities, which hinders the creation of an optimal teaching and learning environment. The limited educational play equipment and other supporting facilities at Permata Bolobungkang Kindergarten are obstacles

in creating a fun and stimulating learning environment for children. The poorly maintained building conditions and the lack of representative classrooms at Permata Bolobungkang Kindergarten require serious attention from the relevant parties.

The lack of proper sanitation facilities and safe play areas at Permata Bolobungkang Kindergarten raise concerns about children's health. The lack of modern learning media and other supporting resources at Permata Bolobungkang Kindergarten limits children's opportunities to develop their potential to the fullest. Inadequate facilities and infrastructure at Permata Bolobungkang Kindergarten make parents less interested in sending their children to school at Permata Bolobungkang Kindergarten.

## CONCLUSIONS AND RECOMMENDATIONS

Based on the problems faced by Permata Bolobungkang Kindergarten, it can be concluded that the lack of interest of parents to send their children to the kindergarten is influenced by two main factors, namely the quality of teacher teaching that is not yet appropriate to the development needs of early childhood and the limited facilities and adequate infrastructure. Parents' concerns about inappropriate teaching methods can have an impact on children's psychological development, so they hesitate to choose the kindergarten. In addition, the condition of infrastructure and supporting facilities that are less, such as the lack of educational play equipment, inadequate facilities, and the lack of modern learning media, are also factors that hinder the optimization of the teaching and learning process at Permata Bolobungkang Kindergarten.

## FURTHER STUDY

This research still has limitations, so further research needs to be conducted on the topic of Analysis of Factors Causing the Lack of Interest of Parents in Sending Their Children to Permata Bolobungkang Kindergarten in order to perfect this research and increase insight for readers.

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